

CBC NOON EXPRESS 2018

NEWSREADER
TL September 4, 2018



PHOTO: CBC VINTAGE REPORT VEHICLE, MONTREAL

CBC NOON EXPRESS TV LAB 2018

Legend

Copy to be read by reporters

Copy to be read by newsreaders 1 and 2

Sound and footage: pre-recorded on DVD

N.B. Minor edits may be made to this script without prior notice.

PART I

MEDIA : LEGAL NOTICE & BUMPER

LEGAL NOTICE 2017-18 WORKSHOP & BUMPER

TEACHER

Good afternoon, and welcome to the ____ (*date*) edition of CBC NOON EXPRESS. My name is ____ (*teacher*) and I represent the students from ____ (*school*).

A newscast is a work of many hands. I'd like to introduce everyone to our viewers:

Introduce them.

Each individual contributes to the success of the program. I hope everyone on the team has a great time making the newscast!

MEDIA: DEBRA ARBEC INTRO

DEBRA ARBEC INTRO

ANNOUNCER

Thanks for introducing everybody. Good afternoon, I'm ____ (*your name*). Here are the stories we're following today on CBC NOON EXPRESS:

- *An inspiring community group work with our food reporter, Jarry Deuxième Café Bistro.*
- *And our arts reporter will enlighten us on the CBC's Searchlight. Enjoy the show!*

MEDIA : BUMPER TO NEWSREADER

BUMPER TO NEWSREADER

NEWSREADER 2

Good afternoon, Montreal. Since last year, we've seen drought all over the world. Over 97% of the planet's water supply is salty and only 3% is potable. Our colleague is here to tell us about a very promising solution. Good afternoon, ____ (*environmental reporter*).

ENVIRONMENTAL REPORTER

Good afternoon! Did you know that 3.4 million people die each year from waterborne diseases? The organization WATERisLIFE, in partnership with scientists and engineers at the University of Virginia, has invented The Drinkable Book, which has a new type of paper that acts like a coffee filter. When water is passed through this filter, over 99.9% of the bacteria are destroyed. Each filter is covered with silver nanoparticles that kill the bacteria associated with cholera, E. coli and typhoid.

NEWSREADER 2

I imagine this invention will revolutionize water purification in regions with unsafe water?

ENVIRONMENTAL REPORTER

Absolutely! The paper costs just a few cents to produce, and it is very durable. Each filter ensures up to 30 days of clean water. This is ___ (*your name*), from Copenhagen for CBC.

NEWSREADER 2

Thank you, ___ (*environmental reporter*), for that report. It was very informative!

ANNOUNCER (VOICE OVER)

When we come back, our weather reporter will tell us more about an optical phenomenon. Stay with us.

MEDIA : COMMERCIAL CLUSTER 1

1- Spot: CBC COMEDY 60

2- Music, fade to NEWSREADER

PART II

NEWSREADER 1

Nature provides us with a lot of supernatural incidents related to the weather. Today, Our colleague in the weather department tells us about a striking optical phenomenon called light pillars!

WEATHER REPORTER

Good afternoon! Light pillars are characterized by vertical white bands that can be seen in the sky. A type of photometeor, they are mainly visible in the northern reaches of the planet, including Alaska, Finland and Canada. These columns of light are caused by the reflection of sunlight, moonlight or artificial light from ice crystals. It is an optical effect that mainly occurs when the sun is low on the horizon. Ice crystals usually form at high altitudes and melt as they fall toward the earth.

NEWSREADER 1

Thanks, ___ (*weather reporter*). We'll come back to you for the weather forecast a little later in the program.

ANNOUNCER (VOICE OVER)

When we get back, we talk to our vet reporter. See you soon.

MEDIA : EAGLE & DRONE BUMPER

EAGLE & DRONE BUMPER

NEWSREADER 1

We now welcome our veterinary reporter who talks about the significant rise of urban drones. The solution: the eagles ! Good afternoon ____ (*veterinary reporter*).

VETERINARY REPORTER

Good afternoon. To enforce regulations about flying hostile drones in urban areas and ensure the public is safe, Dutch police have found a novel solution: calling in a Danish company that specializes in training eagles. The birds are trained to intercept drones mid-flight.

NEWSREADER 1

Do these birds of prey have what it takes to hunt down drones?

VETERINARY REPORTER

Yes, eagles have piercing eyes and incredibly sharp vision. Their talons have scales that protect them from the cuts and bites of the most dangerous prey. According to police in the Netherlands, eagle talons are also protected from drone propellers, so the birds won't be injured.

NEWSREADER 1

We should keep in mind that when these aircrafts are handled improperly, they can seriously injure human beings and birds.

VETERINARY REPORTER

Exactly. Do you remember the incident that took place during a concert by famous singer Enrique Iglesias? He flew a drone over the cheering crowd, then tried to get it to land on his hand. The upshot is that he was injured right in the middle of his show!

NEWSREADER 1

Thanks very much for that report, ____ (*veterinary reporter*).

MEDIA : COMMERCIAL CLUSTER 2

- 1- Spot: 22 MINUTES**
- 2- Spot: CBC MONTREAL SPORTS**
- 3- KIM'S CONVENIENT 30**
- 4- Music, fade to NEWSREADER**

NEWSREADER 2

Now, on to another topic. Have you ever heard of CBC's Searchlight? It's a CBC Music initiative to find new Canadian talent online. This year, the winner gets \$46,000 in Grand Prize package, a showcase slot at the CBC Music Festival, and a

professional recording session! Our arts reporter ____ (*arts reporter*) has more details about this amazing program.

ARTS REPORTER

Each year, CBC Music kicks off a hunt for Canada's best new artist, spanning genres and regions, and creating a massive showcase for talent in this country. In 2015 alone, over three thousand acts tried their luck. This edition's winner is a Halifax hip-hop singer-songwriter named Aquakultre, who submitted their song "Sure". The way it works is, anyone who's Canadian can enter by creating a page for themselves on CBC Music and then posting their song or video on the site. The singer or band wins all those great prizes ____ (*newsreader 2*) mentioned, and audiences can also win some great prizes simply by voting.

Do you think you have what it takes to be Canada's best new artist? It's free, so you have nothing to lose! You can also watch the video for this year's winning song, "Sure" on the CBC Music site or YouTube. Here's a teaser ____ (*newsreader 2*).

DVD : TEASER (1:00)

TEASER: "Sure"

NEWSREADER 1

Very good presentation ____ (*arts reporter*). Be on the lookout for their new album!

NEWSREADER 2

Viewers at home, I'm sorry to interrupt our program. I've just been told that we're in communication with our guest, Mr. Strato Sphere, who is currently flying 40 km above Earth. He is going to tell us about a revolutionary trip in a hot air balloon. Good afternoon, Mr. Sphere, can you hear me?

SCIENCE REPORTER

Yes, yes ____ (*newsreader 2*), I can hear you. I'm in the prototype of a space vessel, and the view of our blue planet from here is breathtaking. Imagine: a near-space hot air balloon, developed by the company World View, made its first flight in 2016. This new type of vessel consists of a gigantic helium balloon attached to a capsule. It can transport six passengers and rise about 32 kilometres, after which it sails the stratosphere for approximately two hours.

As the balloon rises, it fills with helium until the desired altitude is reached. Then it gradually vents helium as it starts its descent. At 15 kilometres above ground level, a ParaWing takes over to ensure a smooth landing. Interested? Come join me in the stratosphere. Back to you, ____ (*newsreader 2*).

NEWSREADER 2

Thank you, Mr. Sphere.
Now, back to our regular newscast.

ANNOUNCER (VOICE OVER):

Coming up on CBC NOON EXPRESS, an inspiring community group work with our food reporter. But first, a few words from our colleagues.

MEDIA : COMMERCIAL CLUSTER 3

- 1- Spot: *MARKET PLACE*
- 2- Spot: *MONTREAL NEWS*
- 3- Spot: *THE DURRELLS*
- 4- Music, fade to *NEWSREADER*

PART III

NEWSREADER 1

Hi _____ (*food reporter*), today you have a story for us about a group that works toward social integration by pairing people living with various physical and intellectual challenges.

FOOD REPORTER:

Hi! Jarry Deuxième Café Bistro helps people living with mild cognitive impairment or who are on the autism spectrum with social and occupational integration. Participants are paired with food-services professionals at the restaurant. Special tools and working methods have been developed to address the particular tasks that need to be accomplished.

NEWSREADER 1

Can you give us some examples?

FOOD REPORTER:

Of course! Pictograms are used in recipe directions. Also, some recipes are simplified. The goal is to help the participants be as independent as possible, even though they may not know how to read and write.

The mentors have also learned to rethink conventions and standards to adapt to the community and make a positive contribution to the participants' occupational integration. Let's hear right now from the Café Bistro's director.

MEDIA: STEFANIA TREMBLAY

INTERVIEW WITH STEFANIA TREMBLAY

NEWSREADER 1

What a beautiful message. Now, for those who may be interested, besides operating a catering service, Jarry Deuxième Café Bistro also sells frozen prepared meals at low cost—and with a smile!

DVD: INTERNATIONAL BUMPER (0:20)

INTERNATIONAL BUMPER

NEWSREADER 2

Anchoring a news program is a daily challenge. We asked our colleague Debra Arbec to share some of her experiences with us.



Let's joint her live via Skype. Hello Debra, can you tell us how you came to be a reporter for CBC News?

Answer on DVD:
Debra:.....

NEWSREADER 1

How did your education prepare you for becoming a journalist and news anchor?

Answer on DVD:
Debra:.....

NEWSREADER 2

Give us a little taste of what a typical day is like for you.

Answer on DVD:
Debra:.....

NEWSREADER 1

Doing a live broadcast must have its ups and downs. Do you have any stories to tell us?

Answer on DVD:
Debra:.....

NEWSREADER 2

Thank you for sharing your time and insights with us, Debra. I wish you and *CBC Montreal* continued success. Goodbye!

Answer on DVD:
Debra:.....

+ WEATHER BUMPER

NEWSREADER 1

Thank you! Before we sign off, let's go to our colleague ____ (*weather reporter*) for a weather report. What's the forecast for the next few days?

WEATHER REPORTER

Unfortunately, we're looking at a rainy week with heavy precipitation in southern Quebec. But outdoor enthusiasts will be glad to hear that the sun will be back in time for the weekend!

NEWSREADER 2

Thanks, ____ (*weather reporter*)! See you tomorrow! That's our news for today. Before we sign off, a colleague of mine has a few words for you.

MEDIA : DEBRA - CLOSING

DEBRA - CLOSING

NEWSREADER 1

Thank you very much for that message!

NEWSREADER 2 (*voiceover*)

If you have any questions or want more information about the workshop, you can contact us at one of the addresses on your screen.

NEWSREADER 1

For a full roundup of regional, national and international news, remember to watch *The National*, every night at 10 p.m.

NEWSREADER 2

To end tonight's program on a fun note: Did you know that Argentina has passed a new law requiring hospitals in Buenos Aires Province to hire clowns to entertain young patients, their family and medical staff? As the saying goes, "Laughter is the best medicine."

I'm ____ (*newsreader 2*).

NEWSREADER 1

and I'm ____ (*newsreader 1*). See you tomorrow!

CBC Productions

END OF PROGRAM