



**CBC WORLD EXPRESS
TV LAB
2018**

Legend

Copy to be read by newsreaders and reporters

Copy to be read by newsreaders 1 and 2

Sound and footage: pre-recorded on MEDIA FILES

N.B. Minor edits may be made to this script without prior notice.

PART I

MEDIA : BUMPER

BUMPER

TEACHER / HEAD OF THE GROUP

Good afternoon everyone, I'm ____ (*name*), a (*grade*__) teacher at (*name of school*). The LAB version of CBC WORLD EXPRESS is a free adaptation of *CBC Montreal News*. This program is produced and directed by Radio-Canada's Communications, Marketing and Branding service for strictly educational purposes. It is prohibited to broadcast this program on social media and other platforms. Enjoy the show!

MEDIA: WELCOME WORDS

WELCOME WORDS

HOST

Welcome to CBC WORLD EXPRESS. I'm ____ (*your name*) and here are today's top stories:

VOICEOVER

- An inspiring community group work with our food reporter, Jarry Deuxième Café Bistro.
- Our arts reporter will enlighten us on the CBC's Searchlight
- And have you heard about the "Doomsday Vault"? We will discover its secrets in a moment.

Enjoy the show!

HEADLINES & BUMPER

NEWSREADER 1

Good afternoon, ladies and gentlemen!
Nature provides us with a lot of supernatural phenomenons related to the weather. Today, our colleague in the weather department tells us about a striking optical phenomenon called light pillars!

WEATHER REPORTER

Good afternoon! Light pillars are characterized by vertical white bands that can be seen in the sky. A type of photometeor, they are mainly visible in the northern reaches of the planet, including Alaska, Finland and Canada.

NEWSREADER 1

What conditions are favourable to the formation of light pillars?

WEATHER REPORTER

These columns of light are caused by the reflection of sunlight, moonlight or artificial light from ice crystals. It is an optical effect that mainly occurs when the sun is low on the horizon. Ice crystals usually form at high altitudes and melt as they fall toward the earth.

NEWSREADER 1

Thanks, ____ (*weather reporter*).

We'll come back to you for the weather forecast a little later in the program.

MEDIA : MUSIC BUMPER

MUSIC BUMPER

NEWSREADER 1

For our human-interest feature, our reporter has a story for us that's right out of left field. Hi ____ (*peculiarities reporter*)

PECULIARITIES REPORTER

Hi ____ (*newsreader 1*). That's right, in 2011, a fisherman living on the coast of Brazil found a Magellanic penguin. The web-footed bird was starving and covered in oil. João Pereira de Souza saved his life by cleaning him up and feeding him sardines. He also gave him a shady spot to get his strength back. For 11 months, Dindim and his new friend became very close! When the penguin had recovered all of his plumage, he swam 8,000 kilometres to Patagonia, in southern Argentina, where he came from.

NEWSREADER 1

Did the penguin return to Brazil?

PECULIARITIES REPORTER

Since that day, Dindim travels regularly to Brazil to be reunited with his new daddy and shares quality time with him! The fisherman claims to love the penguin like it was his own child. What an inspiring love story! This is ____ (*your name*) live in Patagonia, Argentina. Back to you, ____ (*newsreader 1*).

NEWSREADER 1

Phew ! What a crazy story ! Stay with us , we will discover a very inspiring organization after these messages.

MEDIA : COMMERCIAL CLUSTER 1

1- Spot: Kim's Convenient 15 sec.

2- Spot: CBC MTL Sports

3- Spot: Murdoch Mystery

4- Music, fade to NEWSREADER

PART II

NEWSREADER 2

Today, our food reporter has a story for us about a group that works toward social integration by pairing people living with various physical and intellectual challenges. Hi ____ (food reporter).

FOOD REPORTER:

Hi! Jarry Deuxième Café Bistro helps people living with mild cognitive impairment or who are on the autism spectrum with social and occupational integration. Participants are paired with food-services professionals at the restaurant. Special tools and working methods have been developed to address the particular tasks that need to be accomplished.

NEWSREADER 2

Can you give us some examples?

FOOD REPORTER

Of course! Pictograms are used in recipe directions. Also, some recipes are simplified. The goal is to help the participants be as independent as possible, even though they may not know how to read and write.

The mentors have also learned to rethink conventions and standards to adapt to the community and make a positive contribution to the participants' occupational integration. Let's hear right now from the Café Bistro's director.

MEDIA : STEFANIA TREMBLAY

INTERVIEW WITH STEFANIA TREMBLAY

NEWSREADER 2

What a beautiful message. Now, for those who may be interested, besides operating a catering service, Jarry Deuxième Café Bistro also sells frozen prepared meals at low cost—and with a smile!

After the break, CBC Music's Searchlight 2017-2018. Don't go away!

MEDIA : COMMERCIAL CLUSTER 2

1- Spot: CBC Comedy 60 sec.

2- Music, fade to NEWSREADER

PART III

NEWSREADER 1

Have you ever heard of CBC's Searchlight? It's a CBC Music initiative to find new Canadian talent online. This year, the winner gets \$46,000 in Grand Prize package, a showcase slot at the CBC Music Festival, and a professional recording session! Our arts reporter ____ (*arts reporter*) has more details about this amazing program.

ARTS REPORTER

Each year, CBC Music kicks off a hunt for Canada's best new artist, spanning genres and regions, and creating a massive showcase for talent in this country. In 2015 alone, over three thousand acts tried their luck. This edition's winner is a Halifax hip-hop singer-songwriter named Aquakultre , who submitted their song "Sure" The way it works is, anyone who's Canadian can enter by creating a page for themselves on CBC Music and then posting their song or video on the site. The singer or band wins all those great prizes ____ (*newsreader 1*) mentioned, and audiences can also win some great prizes simply by voting. Do you think you have what it takes to be Canada's best new artist? It's free, so you have nothing to lose! You can also watch the video for this year's winning song, "Sure" on the CBC Music site or YouTube. Here's a teaser ____ (*newsreader 1*).

DVD : TEASER (1:00)

TEASER: "Sure"

NEWSREADER 1

That's a great track ____ (*arts reporter*). I'll include it in my next playlist for sure. After the break, our science reporter enlightens us about a "Frozen Garden of Eden". Don't go away!

MEDIA : COMMERCIAL CLUSTER 3

1- Spot: Alias Grace

2- Spot: Hearthland

3- Music, fade to NEWSREADER

NEWSREADER 2

For our science feature, have you ever heard of the "frozen Garden of Eden"? Here's our science journalist with an account of a rather unusual garden. Hello ____ (*science reporter*).

SCIENCE REPORTER

Hello ____ (*newsreader 2*). Doomsday Vault is located on Norway's Spitzberg Island. It was designed in 2008 to preserve genetic biodiversity in case of an accident or a worldwide disaster. In all, close to 865,000 seed samples from every country in the world are stored there.

NEWSREADER 2

Have engineers made sure that the vault is waterproof?

SCIENCE REPORTER

Its geolocation at 130 metres below sea level guarantees that it will remain dry, even if the ice caps melt. It's like a bank where you deposit your savings and can make a withdrawal when you need to. The first "withdrawal" from the Garden of Eden was made recently due to the conflict in Syria.

Whatever your political allegiance, the most important thing in an initiative like this is protecting seed samples.

A wonderful message of humanity and communal effort, don't you think?

____ (*name*) in Oslo, Norway. Back to you!

NEWSREADER 2

Thanks for that report, ____ (*science reporter*).

After the break, our special correspondent tells us about a unique Peruvian custom. Stay with us!

MEDIA : COMMERCIAL CLUSTER 4

1- *Spot: Market Place*

2- *Spot: Montreal News*

3- *Spot: The Durrells*

4- *Music, fade to NEWSREADER*

PART IV**NEWSREADER 1**

As part of our series of special reports from Latin America, our special correspondent ____ (*special correspondent*) and our guest anthropologist tell us about an example of solidarity that begins anew every spring in Peru.

SPECIAL CORRESPONDENT

That's right, ____ (*anchor*). In Cana province, a tradition going all the way back to the Inca civilization survives to this day: rope-bridge building. This structure spans the Apurimac River, near Cusco. Right beside me, my guest ____ (*anthropologist*), is going to tell us more about this handwoven bridge..

ANTHROPOLOGIST

After a year of wear and tear caused by exposure to the elements as well as human and animal traffic, the bridge weakens and sags, and must be replaced by a new structure. So every spring it is rebuilt by members of the two communities living on either side of the canyon, using ancestral engineering techniques.

SPECIAL CORRESPONDENT

And how do the villagers go about rebuilding the bridge?

ANTHROPOLOGIST

During the year, they gather natural grass fibres, which they then weave together and assemble into long ropes. The men gather on the local roadway to stretch out the long lengths of cable, formed by three twisted ropes.

SPECIAL CORRESPONDENT

Thank you, ____ (*anthropologist*). Thanks to the miracle of collaboration, the entire bridge is built in three days! By perpetuating this custom, the Peruvian villages honour their ancestors as well the *Pachamama*, the Earth Mother.

NEWSREADER 1

Thank you, ____ (*special correspondent*) and ____ (*anthropologist*). That's a very inspiring community initiative! And now, a look at CBC's TV lineup. We'll be right back.

MEDIA : COMMERCIAL CLUSTER 5

1- Spot: Road to the Avonlea

2- Spot: Kim's Convenient 30 sec.

3-Spot: 22 Minutes

4- Music, fade to NEWSREADER

PART III

NEWSREADER 2

Did you know about Radio-Canada's international service? Our international reporter is here to tell us about his job. Hi, ____ (*international reporter*).

INTERNATIONAL REPORTER

Hi, ____ (*newsreader 2*). Since February 25, 1945, Radio Canada International has been telling the world about Canada. In its 70 years on the air, RCI has been broadcasted in 23 languages. Web users and listeners now hear and interact with us in the world's five most commonly spoken languages—English, French, Spanish, Chinese-Mandarin and Arabic. For those who know very little about Canada, RCI is a window onto our society, democratic values and cultural life. Visit our website at R-C-I, net, dot C-A, and test your knowledge about Canada. Did you know that the average population density in Canada is 3.7 inhabitants per square kilometre, compared that of China, which is over 145 inhabitants per square kilometre? Back to you, ____ (*newsreader 2*).

NEWSREADER 2

Thanks, ____ (*international reporter*). That's really interesting. RCI is definitely an essential service.

MEDIA : MUSIC BUMPER

MUSIC BUMPER

NEWSREADER 1

Before we sign off, let's go to our colleague ____ (*weather reporter*) for a weather report. What's the forecast for the next few days?

WEATHER REPORTER

Unfortunately, we're looking at a rainy week with heavy precipitation in southern Quebec. Outdoor enthusiasts, however, will be glad to hear that sunshine will be back in time for the weekend!

NEWSREADER 2

Thanks, ____ (*weather reporter*)! See you tomorrow! That's our news for today. Before we sign off, a colleague of mine has a few words for you.

MEDIA : DEBRA ARBEC OUTRO

DEBRA ARBEC OUTRO

NEWSREADER 2

And now, a word from your group representative.

GROUP REPRESENTATIVE

Hello, viewers! That was the ____ (*date*) edition of *CBC WORLD EXPRESS*. I'm ____ (*your name*) and I'm the representative of the ____ group.

The reporters and technical crew who worked on today's report have done a remarkable job. Here they are:

(*Everyone waves*)

Without solid teamwork, this report could not have been made. Bye, everyone!

NEWSREADER 2

Thank you ____ (*group representative*)!

NEWSREADER 1 (VOICEOVER)

If you have any questions or want more information about the workshop, contact us at one of the addresses on your screen.

NEWSREADER 2

For a full roundup of regional, national and international news, tune in to *The National*, every night at 10 p.m.

NEWSREADER 1

To end today's program on a fun note: We conclude with pictures of a medicinal drink made with honey, fruit and frog juice from

CBC WORLD EXPRESS 2018

NEWSREADER

TL September 4, 2018 – to 21/01/19



Lake Titicaca, in Peru. All tastes are in nature, aren't they? I'm
____ (*newsreader 1*).

NEWSREADER 2

and ____ (*newsreader 2*). See you tomorrow!

CBC Productions 2018

END OF PROGRAM